


POWER LIST ■ 2021 POWER LIST

7 | Internova Travel Group

7th ranked in Travel weekly Power List (2021 年トラベルウィークリー旅行会社ランキング 7 位)



インターノバ・トラベルグループ

2020 drop in gross sales: 76% to 80%
Employees: 3,000 ALTOUR Employee 1389 as of Nov.2021,
内 ATOUR 社員数 1389 名 -2021.11 月現在

1633 Broadway
New York, NY 10019
Phone: (800) 448-3090
[Website](#)

Executives

- CHAIRMAN:** Michael Batt
CEO: J.D. O'Hara
PRESIDENT: Gabe Rizzi
CFO: Robert Klug
PRESIDENT, TRAVEL LEADERS GROUP: John Lovell
PRESIDENT, GLOBAL TRAVEL COLLECTION: Angie Licea
PRESIDENT, ALTOUR: Alexandre Chemla
PRESIDENT, BONOTEL EXCLUSIVE TRAVEL: Faisal Sublaba

Company facts

Privately held company selling travel directly to consumers plus offering hosting, franchising, travel management, hotel wholesaling and MICE services.

Certares the majority shareholder. **Certares(<https://certares.com>)**
旅行関連企業を手掛ける世界的投資ファンド

Sales breakdown: 56% business travel (including meetings), 44% leisure.

Works with 10,000 independent contractors. **グループ内ではおよそ 10,000 人のスタッフを数える**

Subsidiaries include All Star Travel Group, Altour, Andrew Harper Travel, Barrhead Travel, Bonotel Exclusive Travel, Colletts Travel, Corporate Travel Services, CruCon Cruise Outlet, Cruise Specialists, Global Travel Collection, In the Know Experiences, Nexion Travel Group, Protravel International, R. Crusoe & Son, Roadtrips, Travel Leaders Corporate, Travel Leaders Network, Travel Leaders Vacation Center, Tzell Travel Group and Your Event Solutions (YES).

Pandemic response

パンデミックにおける主な対応歴

Office closures, employee furloughs, contract reviews.

Worked with industry groups to lobby government for funding on behalf of members agencies and advisors. **他業界リーダー達と共に米英政府に対して財政支援などの活動**

Support for travel advisors included Covid-related training sessions for advisors and corporate clients, talking points to guide advisors on discussions with clients and the media, webinars offering recommendations for expense reduction, handling rebookings and cancellations, advice on how to keep business in the pipeline.

Partnered with digital health company Sharecare and Forbes Travel Guide to introduce hotel health verification process to evaluate health and hygiene protocols at more than 50,000 hotels globally as well as highlight those meeting best-in-class standards.

Travel Leaders Group launched Book With Confidence, a program for travel advisors to stay abreast of in-depth health and safety protocols.

Global Travel Collection and Altour partnered with risk management firm ExLog to provide corporate clients and advisors with a 24-hour travel health and safety hotline. **ALTOUR はグローバルトラベルコレクションと提携し、世界的リスクマネジメント会社 Exlog と共に 24 時間対応の Through digital health app CommonPass, travelers can document verified Covid-19 test results in order to travel.** **ヘルス&セーフティラインを顧客企業向けに開発する**

Looking ahead

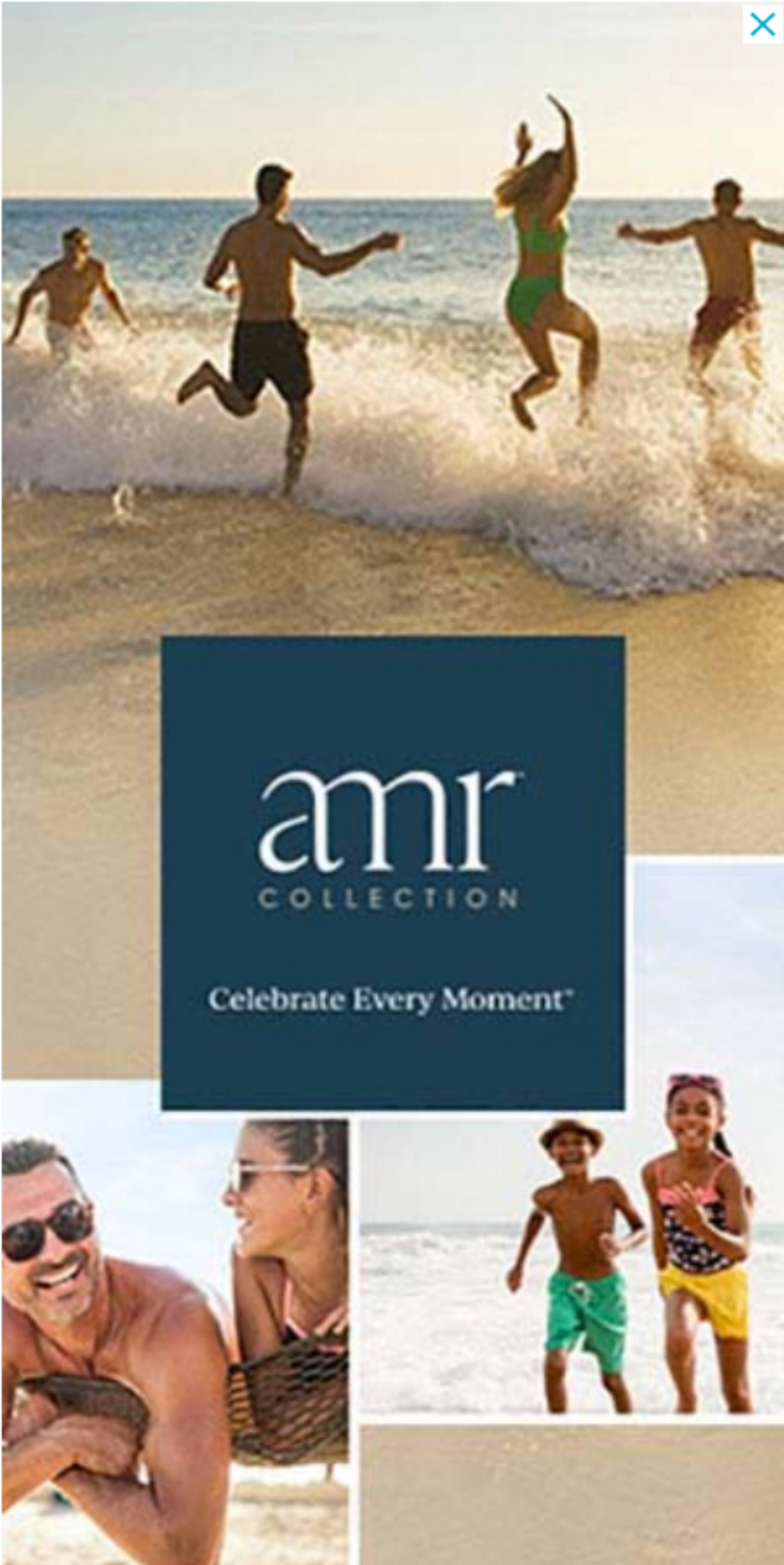
Internova expects to see leisure travel begin to surge in Q3 and Q4, beginning with the first vaccine recipients.

Clients have inquired about bucket list trips, longer stays and working remotely for an extended period.

A recent survey by Global Travel Collection showed 83% of corporate clients indicated they will be traveling again by Oct. 1.

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PREVIEW 2022

BY THE TRAVEL WEEKLY STAFF

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